### SENIORS VOTE

If we make life good for older adults in Manitoba Life will be good for all Manitobans

### Do you know what Seniors are concerned about for the 2016 provincial election ......

The Seniors Vote 2016 coalition consists of seven groups/organizations today. These groups network with over 30,000 members. They are:

Retired Teachers Association of Manitoba, Manitoba Association of Seniors Centres, Active Living Coalition for Older Adults (MB), Transportation Options Network for Seniors, La Fédération des ainés franco-manitobains, Long Term and Continuing Care Association and

Canadian Association for Retired Persons (CARP) – West Winnipeg.

The coalition is taking part in the public debate during the election by talking directly to its membership bases, speaking through the media and by encouraging the public to get to know these issues.

There are 185,300 adults aged 65 and older or about 14.5 per cent of Manitoba's population, according to the Manitoba Government website. There are an additional 157,000 aged 55 to 64 (12.3 per cent). Together those groups make up more than a quarter of the population and they tend to vote in high numbers. Adults aged 55 and older vote more than younger age groups. According to Elections Canada, adults aged 65 to 74 are most likely to vote, with a 75 per cent turnout during the 2011 federal election.

#### Today's government has a Healthy Child Committee of Cabinet

To help all children and youth reach their potential, Healthy Child Manitoba works with families to support their children within strong communities. Responding to research indicating the first five years of life are critical to a child's future development, in 2000, the provincial government implemented the Healthy Child Manitoba (HCM) Strategy — a network of programs and supports for children, youth and families. This nationally recognized strategy was set in legislation under <a href="The Healthy Child Manitoba Act">The Healthy Child Manitoba Act</a> in 2007.

Led by the <u>Healthy Child Committee of Cabinet</u>, Healthy Child Manitoba bridges departments and governments and, together with the community, works to improve the well-being of Manitoba's children and youth. HCM focuses on <u>child-centred public policy</u> through the integration of financial and community-based family supports.

In addition to these cross-sectoral government structures, <u>The HCM Act</u> also continues the work of cross-sectoral community structures, including Parent-Child Coalitions and the Provincial Healthy Child Advisory Committee (PHCAC).

HCM researches best practices and models and adapts these to Manitoba's unique situation. It strengthens provincial policies and programs for healthy child and adolescent development, from the prenatal period to adulthood. HCM then evaluates programs and services to find the most effective ways to achieve the best possible outcomes for Manitoba children, families, and communities.

If your party is elected on April 19<sup>th</sup>,

## Will you ensure that Seniors issues are heard by having a Minister with a portfolio responsible for Seniors?

# Will you ensure that Seniors issues are handled by a 'Healthy Senior' Committee of Cabinet similar to the Healthy Child Committee of Cabinet?

Contact information for the Seniors Vote 2016 coalition:

Active Living Coalition for Older Adults in Manitoba-<u>www.alcoamb.org</u> - <u>info@alcoamb.org</u> Canadian Association of Retired Persons – Winnipeg-West –

www.carp.ca/category/community/regional/western/winnipeg-west/carpwinnipegwest@gmail.com

La Fédération des ainés franco-manitobains - <a href="http://fafm.mb.ca">http://fafm.mb.ca</a> - <a href="mailto:info@fafm.mb.ca">info@fafm.mb.ca</a> - <a href="info@fafm.mb.ca">info@fafm.mb.ca</a> - <a href="mailto:info@fafm.mb.ca">info@fafm.mb.ca</a> - <a href="mailto:info@fafm.mb.ca

Retired Teachers Association of Manitoba - <a href="www.rtam.mb.ca">www.rtam.mb.ca</a> - <a href="rtam@mts.net">rtam@mts.net</a>
Transportation Options Network for Seniors - <a href="http://tonsmb.org">http://tonsmb.org</a> - <a href="misrate">info@tonsmb.org</a>